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The Really Wild Show

Flowers should be ten percent of your wedding budget, they say. At WILD ABOUT FLOWERS they think sure, that's about right – but the floral world should do a little bit of shouting for that sort of investment. And d'you know what? At this shoot they do... ■■■

At family-run Keynsham florist Wild About Flowers, Angela Sherwood – 15 years experience and a love of anything wild – and her two daughters (the ever-inventive Ivy, who now runs the shop day-to-day, and social media guru Rosa) enjoy all events, sure, but they get especially excited about weddings. These guys love coming up with inventive ways to present their flowers – a rustic wine-rack we saw, where white roses and green bottles played drafts through the various holes, has definitely stuck in our minds – and every so often they create a visual story to illustrate where their current thinking is going. And so it is here.

"We set out with the autumn/winter months in mind," says Rosa, "and the overall theme was built around the idea that it's chilly outside, so

why not bring the outside in? Ivy used rose petals and candles to create a warm and romantic feeling, while the large statement pieces display our floristry, and the whole setting was created using our growing selection of props."

We especially like way the little floating candles and rose petals work together, and the wild foliage running along the mantelpiece and down the wall, giving us thoughts of the decaying, overgrown glamour of *Sleeping Beauty*, or perhaps *Beauty and the Beast*. ■

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